

# SIMON THE MAYOR

The "MVGA" movement (Make Voting Great Again) is more than just a slogan—it's a way forward. Simon, a one-of-a-kind rescue dog with a big heart and even bigger ears, is the face of our mission, promoting adoption, art, and technology.





# INTRODUCTION

We are here to create a new era of trust, transparency, and inclusivity. Our mission is to unite art, blockchain, and the crypto world, bridging the gap between Web2 and Web3.

Simon, the Basset-Cattle Dog, embodies the spirit of loyalty, community, and innovation—values that perfectly align with our movement.

**SIMON THE MAYOR**

HONORARY DOG MAYOR  
ELECT OF NEW YORK CITY





# ABOUT

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The "MVGA" movement (Make Voting Great Again) is more than just a slogan—it's a way forward. Simon, a one-of-a-kind rescue dog with a big heart and even bigger ears, is the face of our mission, promoting adoption, art, and technology.

Simon is a beloved figure on the Upper West Side of Manhattan, where he lives and shares his adventures through social media. His profile highlights his delightful personality, charm, and unique achievements—like earning merit badges for his accomplishments, including bravery during thunderstorms and being a supportive foster sibling to other pets.

Central to our ecosystem is \$Simon, a token backed by \$CAST, celebrating the intersection of art and crypto. Through our collaboration with ARTIADE, the Olympics of Art, we certify physical and digital artworks, ensuring trust and authenticity. Simon's platform of pet adoption advocacy extends into the digital realm, bridging Web2 and Web3 for a brighter, more inclusive future.

The movement also emphasizes the fundamental right to vote and the protection of individual choices.

MVGA advocates for a transparent and fair system where every voice is heard and valued.

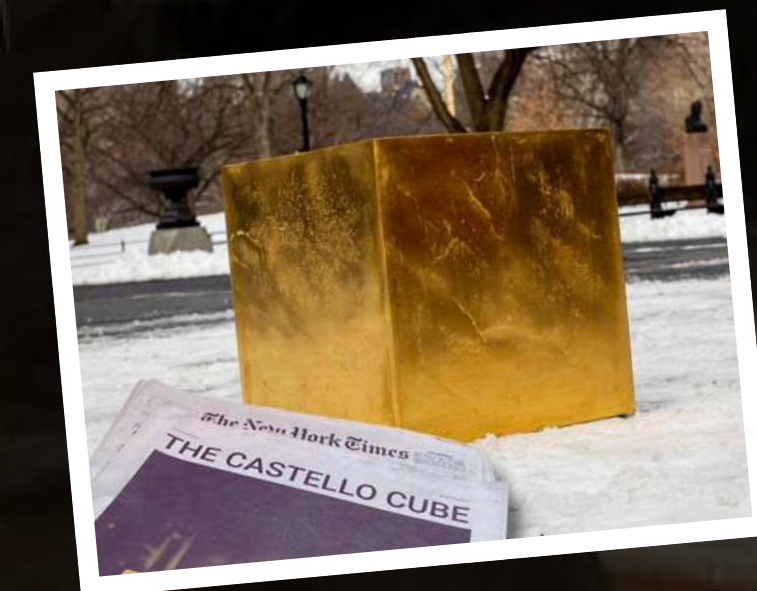
By democratizing art and technology, we empower people to make informed decisions in both digital and physical spaces.

Simon, as the face of this mission, highlights the importance of community-driven efforts to protect freedoms and foster inclusivity.

Furthermore, the movement highlights how not voting undermines progress and inclusivity, leaving vulnerable communities without representation and support.

Disengagement from voting perpetuates inequality and limits opportunities for change, not just locally but on a global scale.

By empowering individuals to vote and actively participate in systems that shape their futures, we ensure collective progress and fairness for all.





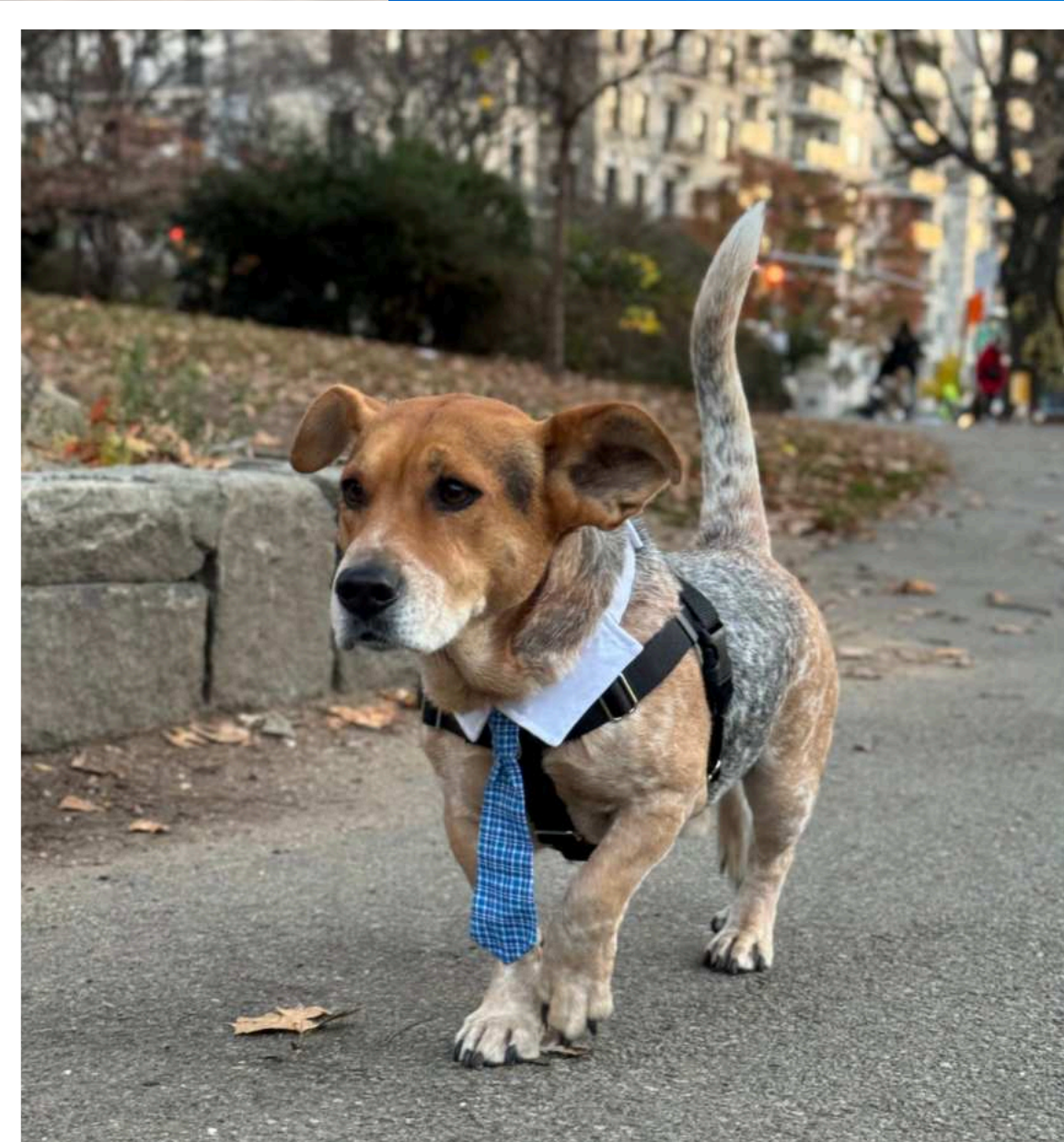
# MISSION

Our mission is to make voting great again by combining blockchain technology, art, and community. Simon's platform promotes pet adoption across New York City and beyond, encouraging people to "Adopt a Brighter Future." A key part of our effort is supporting dog shelters and rescue organizations, helping them find homes for dogs in need.

Through \$Simon and \$CAST tokens, we are creating a transparent and fair ecosystem that supports artists, creators, and advocates for all—including our furry friends.

We are committed to trust, transparency, and inclusivity, empowering people and pets alike to thrive in this innovative world. Just as Simon stands for adoption and community, our movement stands for progress and connection.

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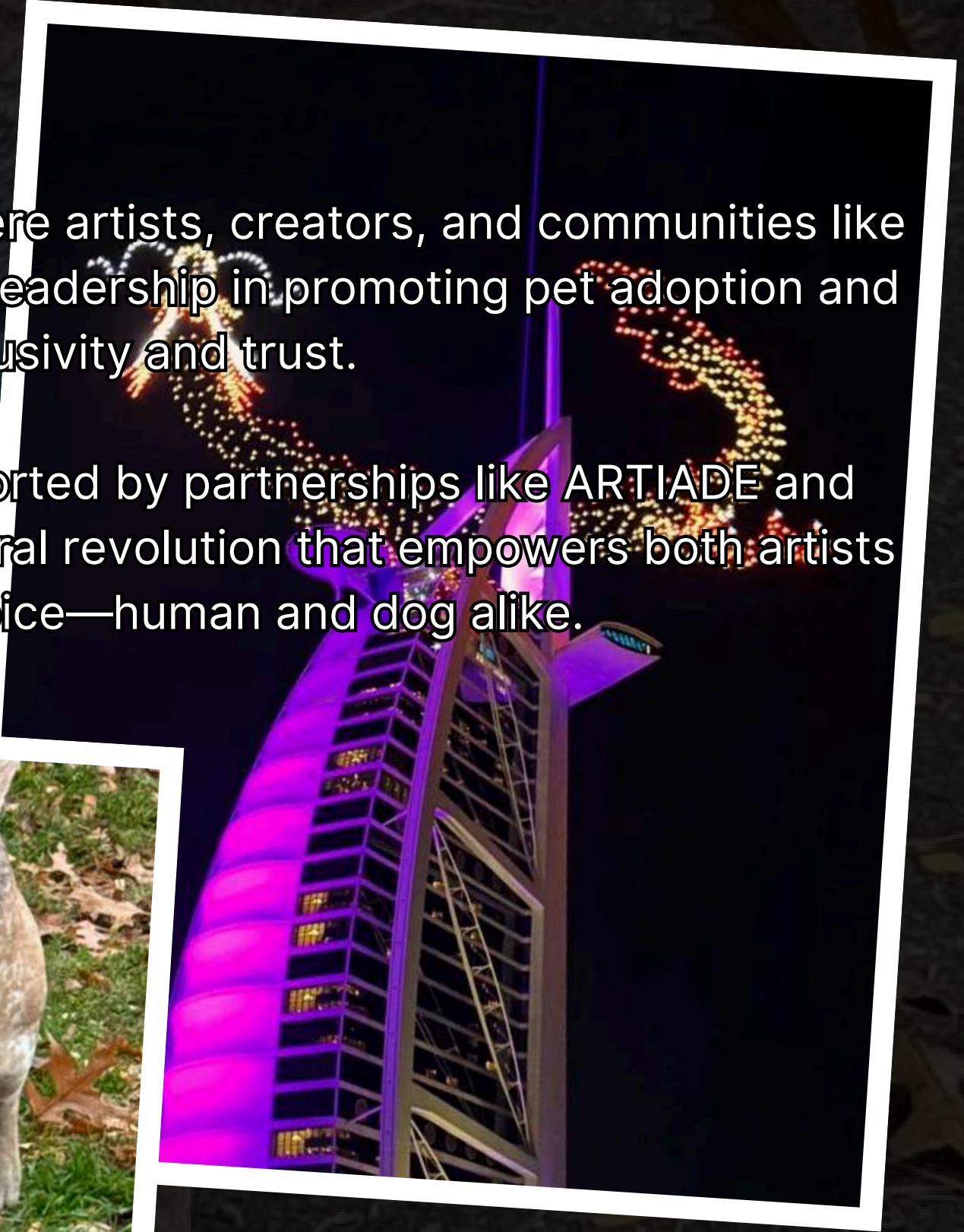
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## VISION

Our vision is to build an emotional bridge between Web2 and Web3, where artists, creators, and communities like Simon's thrive in a transparent and decentralized environment. Simon's leadership in promoting pet adoption and community aligns with our goal of fostering inclusivity and trust.

We envision \$CAST as the backbone of a new artistic economy, supported by partnerships like ARTIADE and Simon's campaign for NYC Dog Mayor. Together, we are leading a cultural revolution that empowers both artists and advocates, building a future where everyone has a voice—human and dog alike.





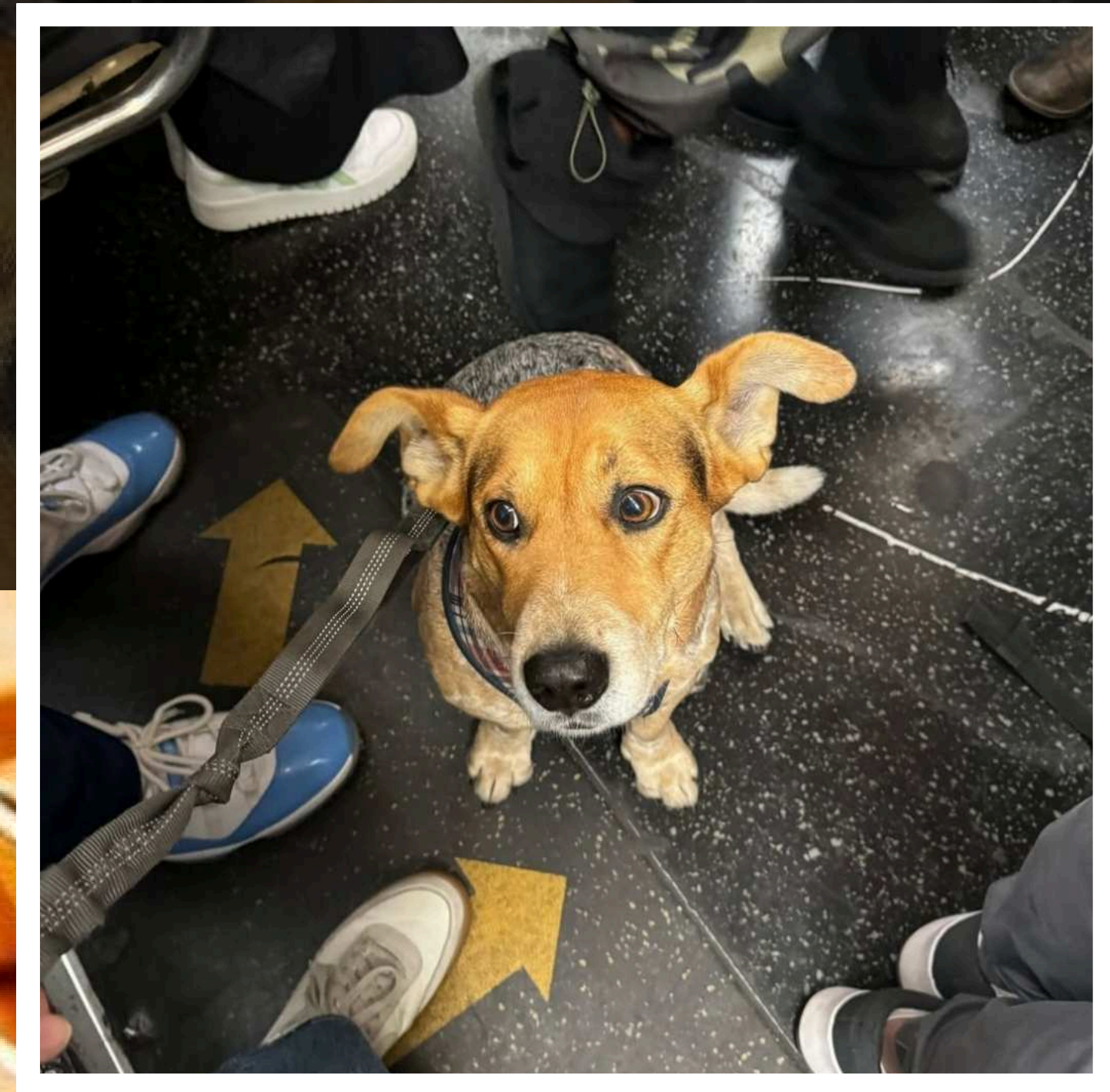
# COMMUNITY FOCUS

At the heart of this movement is the community. Simon's campaign for NYC Dog Mayor is a testament to loyalty, trust, and a commitment to supporting others.

\$Simon represents these values, while \$CAST empowers artists and creators across the globe.

**By integrating Simon's advocacy for pet adoption and supporting shelters and rescue organizations with our movement, we are fostering a system of support, transparency, and fairness.**

**Our community-driven approach ensures that no one is left behind in this new digital and decentralized age—whether they walk on two legs or four.**





# ROADMAP

2021: Simon is rescued by Hearts & Bones Rescue and adopted, setting the stage for his mission.

2022 : First exhibition in NYC, Central Park, featuring the Castello Cube, a golden cube weighing 186 kg (410 lbs) of gold, with an approximate value of \$12,726,400.

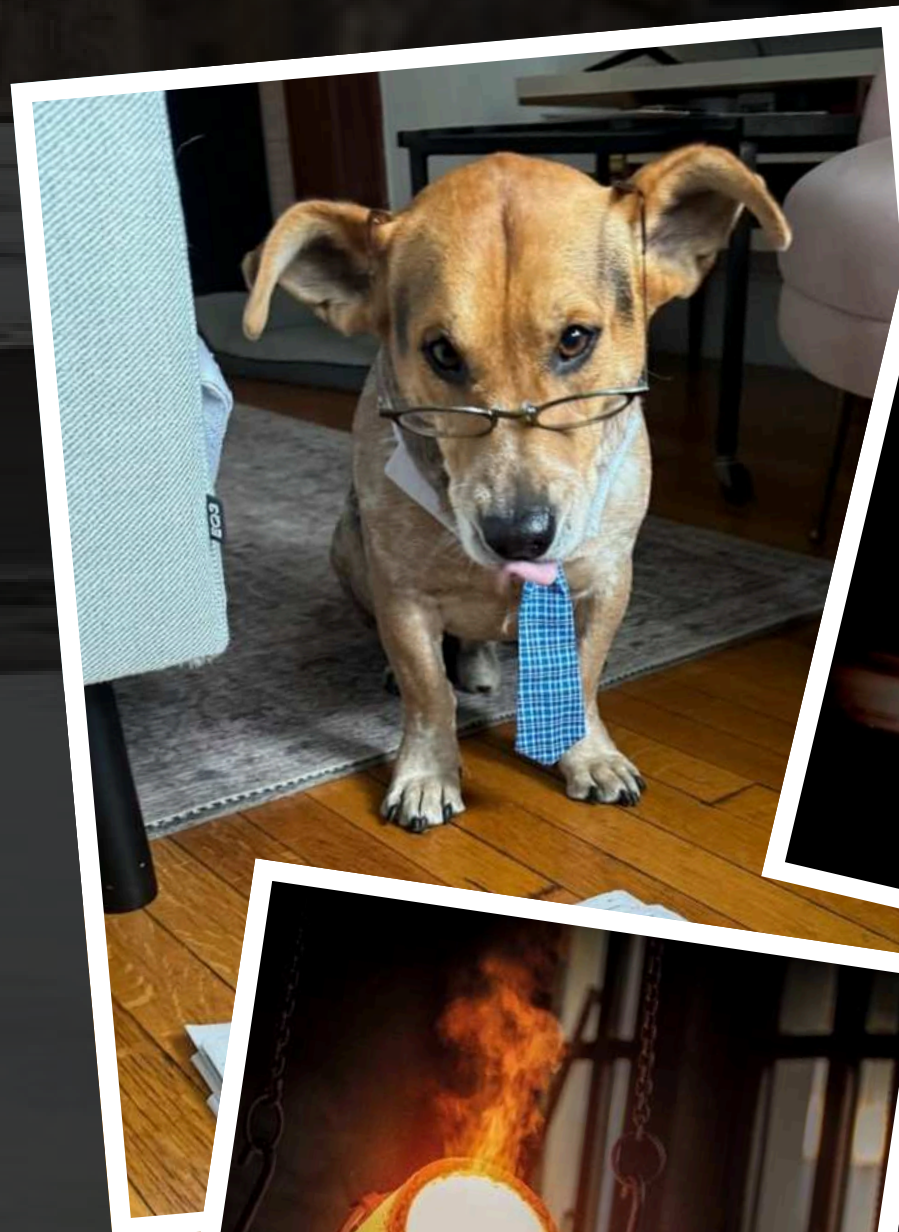
January 19, 2025 : Inauguration of Simon as Mayor of NYC.

2025 : Second exhibition in NYC's Times Square, featuring the Castello Cube.

2.2.2025 : Launch of \$CAST token and exclusive \$Simon airdrop for supporters.

2.2.2025 : AI-driven art certifications with ARTIADE, expanding opportunities for artists.

2025 : CASTIADE platform bridges Web2 and Web3, creating new possibilities for art, community, and technology.



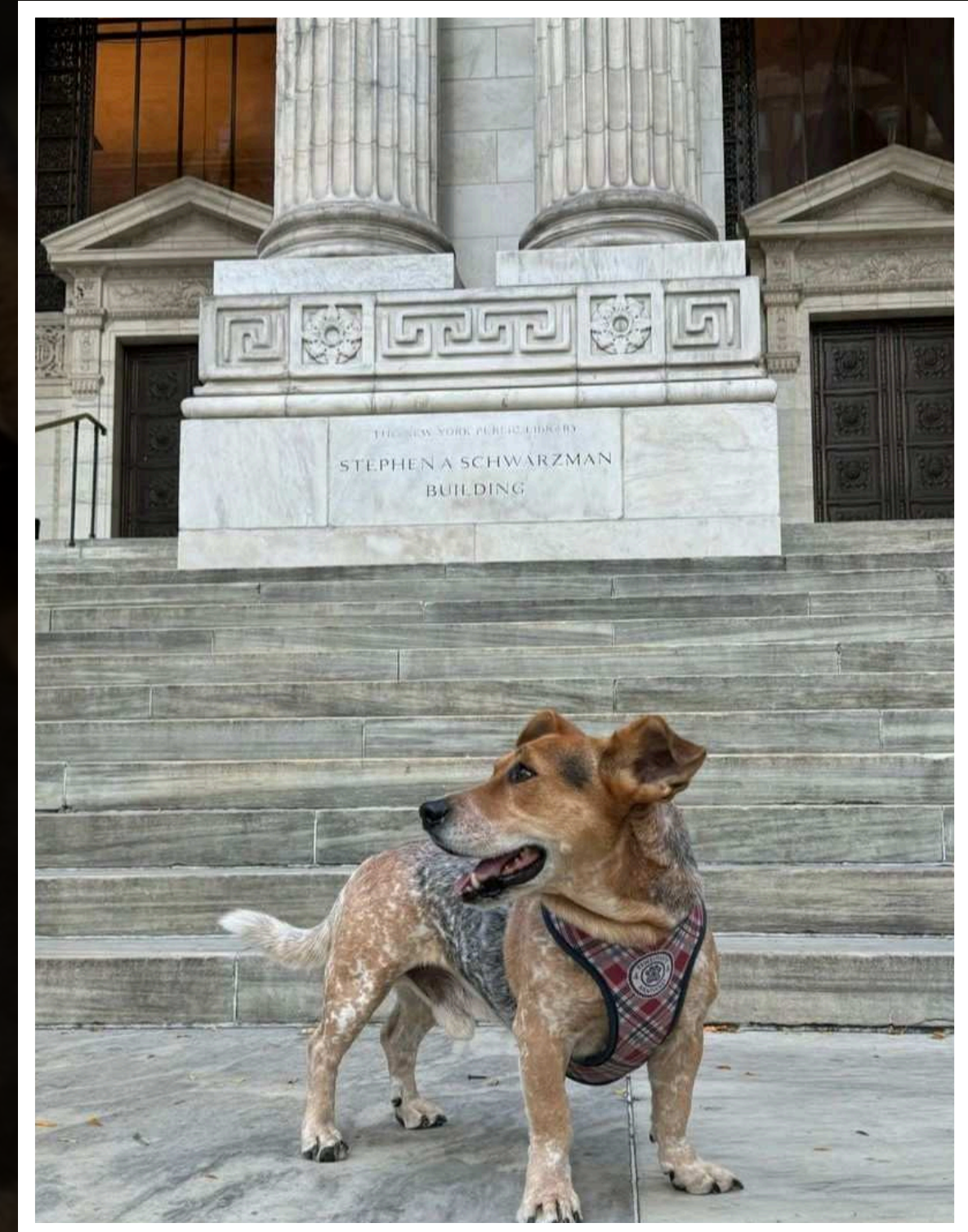
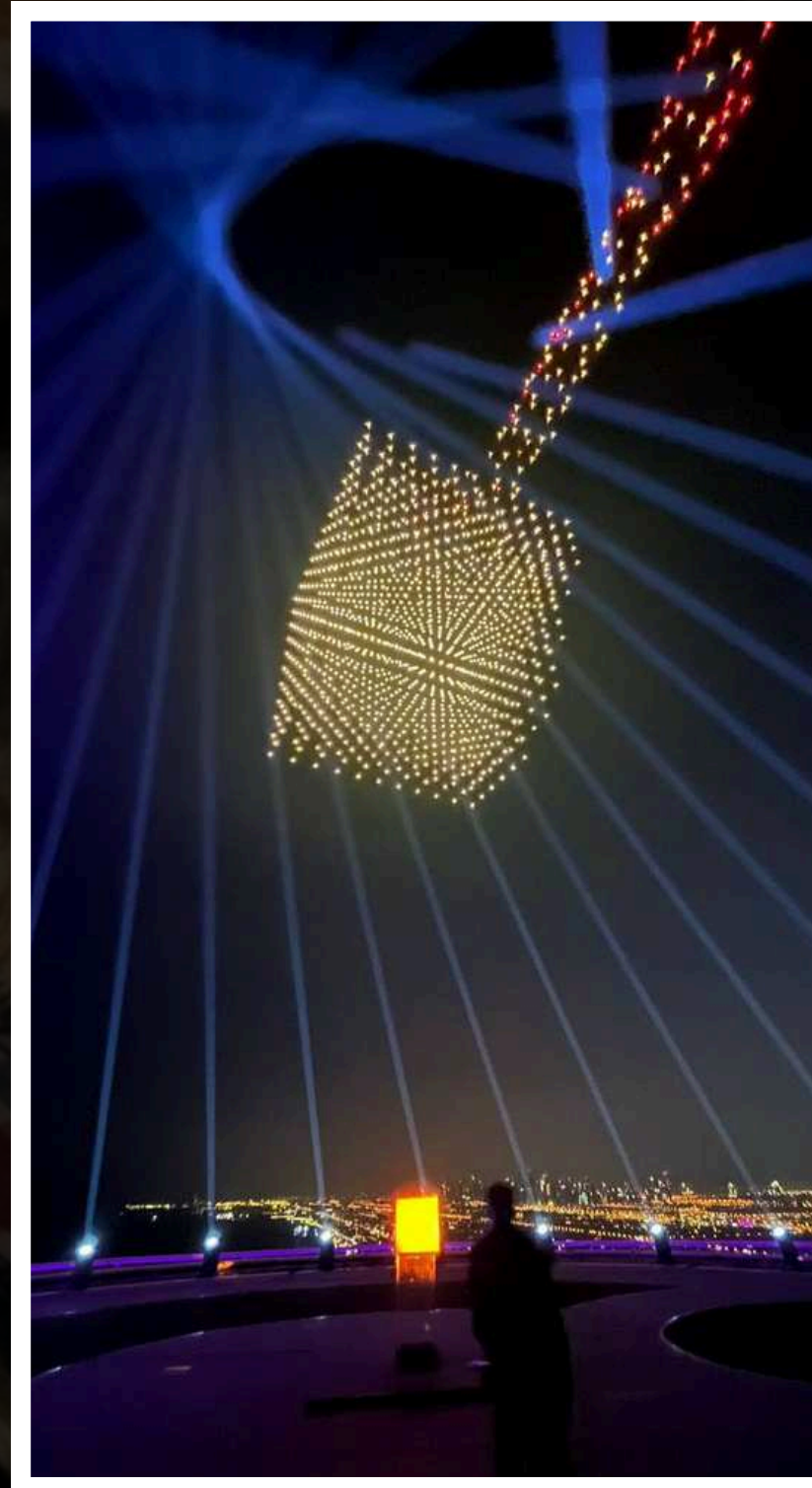
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# CONCLUSION

Simon's NYC Dog Mayor campaign and our mission to make voting great again are deeply intertwined. Together, we are creating a future where art, technology, and community thrive. By supporting \$Simon and \$CAST, you join a movement of inclusivity, transparency, and creativity, shaping a brighter future for people and pets alike.



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# THANK YOU

Thank you for being part of this journey with Simon and the MVGA movement. With your support, we are building bridges across worlds, supporting global artists, and championing causes that matter. Together, we're leading the way into a more inclusive and innovative future.